



STANBIC IBTC
SERVICE CHARTER



TABLE OF CONTENTS

- 01 Message from the CE
- 02 What drives us at Stanbic IBTC
- 03 Our values
- 04 BLUE C.A.R.E vital behaviours
- 05 Our quality standards
- 06 The rights and responsibilities of our customers
- 07 Your obligation as our partner
- 08 Our various channels
- 09 Our commitment
- 10 Customer feedback channels



MESSAGE FROM THE CHIEF EXECUTIVE

Dear Valued Customer

At **Stanbic IBTC**, we consistently put our clients at the centre of everything we do as we believe that our customers are central to the business that we conduct. We are committed to providing you with excellent service across all our touch points because we believe that you are critical to our existence as an organisation.

To this end, we are delighted to bring to you the Stanbic IBTC Service Charter. This document stipulates our standards of service delivery by highlighting our commitments, your rights and entitlements, our rights as a bank and financial services group, the promises upon which customers can expect and demand quality service.

It also describes the service experience we are committing to be responsible for on your transactions with us and provides the channels of complaints that may be adopted when you experience a service failure. For easy access, we have also made this Charter available on our website.

This forms part of the deliberate steps we are taking to standardise our service to you and improve your overall experience.

Thank you for choosing **Stanbic IBTC**.



CHUMA NWOKOCHA
Chief Executive,
Stanbic IBTC Holdings



OUR VALUES

Our values are at the heart of what Stanbic IBTC stands for; when fused together, our five values guide us toward an overall message responsible for how we engage our key stakeholders — our colleagues, customers, and shareholders.

THESE VALUES ARE:

Deeply Committed

We are dedicated to our purpose and to the people we serve.

Boldly pioneering

We set the standard through determination and resilience.

Trusted stewards

The mark of our success is the legacy we leave.

Guided by empathy

We treat people with respect, consideration and kindness.

Unfailingly honourable

The choices we make are always ethical.



BLUE C.A.R.E. VITAL BEHAVIOURS

Through our **Blue C.A.R.E.** initiative (where **C.A.R.E.** means **Customers Are Really Everything**), our staff have committed to demonstrating our C.A.R.E. behaviours in our daily interactions with you. They are the high-leverage actions that we believe create the most impact in client interactions.

IDENTIFIED BEHAVIOURS	DEFINITION
Showing empathy	Always putting ourselves in the place of the customer to understand the importance of the transaction or activity beyond our internal processes and procedures.
Communicating effectively	Being persistent in interacting with all relevant parties using available channels (emails, one-on-one conversations, phone and so on) with a focus on providing timely service to the customer.
Providing solutions	Understanding the customer's need(s) and applying relevant, available solutions or be creative within the ambit of internal and external regulations in meeting the needs of the customer.
Getting it right the first time	Paying attention to details and ensuring customers' transactions are dealt quickly and effectively in line with the customers' needs and internal processes.
Speaking up	Addressing challenges, unacceptable behavior, and service inhibitors by reaching out to relevant stakeholders for quick resolutions.



OUR COMMITMENT TO SERVE YOU

We aim to answer your call promptly when you call us	We are always available to pick your calls.
We aim to resolve phone enquires promptly	Where no follow up is required within first call. Where follow up is required, between 24 and 48 hours of first call or in line with regulatory timelines as applicable.
We respond to written enquires promptly	Respond to and acknowledge receipt of written enquiries within three business days.
We resolve customer complaints fairly, consistently, and promptly	We will take your complaints seriously and resolve as quickly as possible to your satisfaction.
We actively seek your thoughts and suggestions on how we can better serve you	We will always reach out to you to get feedback on our products and services to enable us to serve you better. Encourage you to complete and submit feedback



HOW DO WE MEASURE SUCCESS?

Our staff members are committed to delivering excellent services to you at all times.

We will hold ourselves accountable internally and ensure we keep to our service promises.

To enable us to measure our service delivery and continuously find innovative ways to serve you better, we will be engaging you via surveys periodically to get your feedback and find out your satisfaction levels based on your service experience with us.

Such surveys include:

- **Net Promoter Scores [NPS]:** Where we find out how likely you are to refer us to your family and friends based on your service experience at any of our touch points.
- **Customer Satisfaction Surveys [CSAT]:** This is to measure your level of satisfaction with our services.
- **Customer Effort Surveys [CES]:** This is aimed at reducing customer efforts by measuring the ease of service experience with us, that is do we make it easy for you to use our products and services?
- **Customer Resolution Survey [CRS]:** This is aimed at improving our quality of responses, and the timeliness of resolving your requests or complaints.

These surveys may come in form of phone calls or emails. You can also provide your feedbacks via our website, contact centers or any of our digital channels.

Kindly oblige us as we partner together to ensure we serve you better.



CUSTOMER FEEDBACK OR COMPLAINTS

We are committed to making sure that your service experience is memorable at all times. However, in the event that our service delivery does not meet your expectation, please reach out to us through any of our contact details below.

Stanbic IBTC Bank

Tel: 0700 909 909 909, 0201 422 2222;
0700 CALL STANBIC (0700 2255 7826242)

Emails:

ComplaintsNigeria@stanbicibtc.com
CustomercareNigeria@stanbicibtc.com

Website: www.stanbicibtcbank.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Private Banking

Platinum Support Centre

Tel: 0201 422 2222

Emails: platinumsupportcentreteam@
mail.standardbank.com

Stanbic IBTC Pension Managers

Tel: +234 0201 271 6000

Email: pensionsolution@stanbicibtc.com

Website: www.stanbicibtcpension.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Stanbic IBTC Asset Management

Tel: 0700 0080 0900, 0201 280 1266
0201 280 5595

Email:

assetmanagement@stanbicibtc.com

Website:

www.stanbicibtcassetmanagement.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Stanbic IBTC Insurance Brokers

Tel: +234 0201 277 0394

Email:

insurancesolution@stanbicibtc.com

Website:

www.stanbicibtcbank.com/
stanbicibtcinsurancebrokers/

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Stanbic IBTC Trustees

Tel: +234 0201 270 6800

Email: SITLSolutions@stanbicibtc.com;

SITLAgency@stanbicibtc.com

Website: www.stanbicibtctrustees.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Stanbic IBTC Capital

Tel: +234 0201 422 8855

Email: IBenquiries@stanblcibtc.com

Website: www.stanbicibtccapital.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Stanbic IBTC Stockbrokers

Tel: +234 0201 422 0394

Email: stockbroking@stanbicibtc.com

Website:

www.stanbicibtcstockbrokers.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.

Stanbic IBTC Insurance Limited

Tel: +234 0201 270 6801

Email: insurance@stanbicibtc.com

Website: www.stanblcibtcinsurance.com

Address: IBTC Place, Walter Carrington Crescent, Victoria Island, Lagos.



THE RIGHTS AND RESPONSIBILITIES OF OUR CUSTOMERS

1 Right to respect

A right to be treated with courtesy and respect. A right to be treated according to Stanbic IBTC's service and brand values and service promise.

2 Right to redress

A right to report a complaint about our service delivery or failure to deliver on our promise and customer expectations.

3 Right to confidentiality

A right to financial privacy and confidentiality (subject only to the limitations of regulatory disclosure requirements).

4 Right to be treated fairly

Right to be treated fairly regardless of their financial knowledge or status, physical ability, age, gender, tribe or religion.

5 Right to safety

Customers shall be provided with a safe and conducive environment, channels and platforms.

6 Right to choose

Liberty to choose from our products and services without restrictions or compromising quality. This right extends to opting out when also includes full customer services are no longer satisfactory.

7 Right to be informed

A right to accurate and timely information on products and services to enable consumers make informed decisions. This access to information regarding his or her personal business as well as other information, given that such information does not infringe upon the rights of other customers.



WE ARE COMMITTED TO MAKING THINGS EASY FOR YOU AS SUCH, WE:

- 1 Aim to serve you promptly in all our locations and at all our touchpoints
- 2 Help you make the right choices for your money and you
- 3 Aim to open your accounts seamlessly and promptly
- 4 Process your transaction requests promptly
- 5 Aim to provide you with friendly and helpful service whenever you deal with us
- 6 Provide you solutions to help manage your accounts digitally
- 7 Help you manage your accounts and provide you with periodic statements
- 8 Provide easy channels to make complaint or suggestion



YOUR OBLIGATION TO US AS YOUR PARTNER

1 **Respect**

Treat the employees of Stanbic IBTC with courtesy and respect.

2 **Honor financial obligations**

Fulfil your obligations in contractual relationships with Stanbic IBTC. Notify us of challenges that may constrain your ability to meet contractual obligations.

3 **Provide information**

Provide information requested by Stanbic IBTC employees accurately, thoroughly and in a timely manner. A timely provision of requested information will enable us deliver prompt services or resolution of issues that affect you.

4 **Protect financial instruments and information**

Your personal information such as Bank account numbers, Personal Identification Number (PIN), Bank Verification Number (BVN), One Time Passwords (OTP), Cheque books, Retirement Savings Account (RSA) PIN, Mutual fund E-accounts, and payment cards must be protected. Records of financial transactions such as card receipts, account statements and transaction statements must also be safeguarded, disposed, or transmitted securely to avoid unauthorised access.

5 **Abide by the stipulated legal requirements**

and other obligations that customers must meet according to laws, rules, and regulations of our country.

6 **Report unethical or fraudulent practices, and error**

Take immediate steps to notify us of observed compromise to personal information. Report cases of any misconduct and malpractice by our staff members to us, and then to the regulator if dissatisfied with our resolution.



OUR VARIOUS CHANNELS



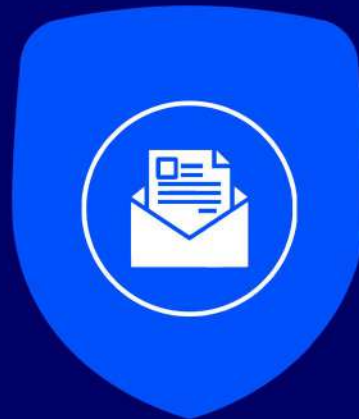
Telephone



Face to Face



Emails



Letters



Mobile App, USSD
and Short code



Online Account,
Social media and
Web Chat



WHAT DRIVES US AT STANBIC IBTC

We are a large and diverse business, and our Code of Ethics is captured in our values. Our vision and brand promise are an expression of our commitment and integrity. It outlines how our values apply in the workplace and guides their application in specific situations.

OUR MISSION

We are committed to solutions that drive your progress.

OUR VISION

To be the leading end-to-end financial solutions provider in Nigeria through innovative and customer-focused people

STRATEGIC OBJECTIVES TO 2026

To be within the top 5 in Market share (in value), ROE and Service by 2026.

OUR COMMON PURPOSE

Africa is our home, we drive her growth.

OUR SERVICE MANTRA

Our Service mantra is expressed in the acronym **Blue C.A.R.E.** which means **Customers Are Really Everything.**

At Stanbic IBTC, our customers are at the heart of every thought, every action and everything we do as an organisation.



THANK YOU